



Kevin Roberts, MBA, CPA

Executive Vice President and Chief Financial Officer

Kevin Roberts, MBA, CPA, is executive vice president and chief financial officer at Geisinger. He oversees all financial activities and serves on the executive leadership team.

Mr. Roberts joined Geisinger in April 2018, bringing more than 30 years of professional experience. He has an extensive background in business development and growth, corporate finance, health plans, mergers and acquisitions, financial operations, technology and investment management in large, complex, multi-site healthcare organizations.

Previously, he served as senior vice president and chief financial officer for BJC HealthCare based in St. Louis, Missouri, a 15-hospital health system with more than 30,000 employees and \$5 billion in net revenues that includes both Barnes-Jewish Hospital and St. Louis Children's Hospital. He has also held executive level financial positions at University Hospitals Health System and the Cleveland Clinic, both in Ohio, and Proctor Hospital in Peoria, Illinois.

Mr. Roberts earned a master's in business administration from Bradley University in Peoria, and a bachelor's in business from Eastern Illinois University in Charleston. He is a certified public accountant.